

PARENT NOTES

Can You Design?

Writing and designing a brochure or advertisement in the style of the Victorian or Edwardian period

FOLLOW-UP ACTIVITY



ISLE OF
WIGHT
STEAM
RAILWAY

At A Glance:

- ✓ English - Writing: Composition
- ✓ Upper Key Stage 2 (Y5-6)
- ✓ National Curriculum 2014
- ✓ Practises writing skills by using persuasive, creative and informing techniques
- ✓ Cross-curricular aspects with History
- ✓ Follow-up task

About this activity

After your child's planned visit to Isle of Wight Steam Railway, this follow-up activity will see them practising their writing and designing skills which are a core part of the English Language learning within the 2014 National Curriculum and the Scottish Curriculum for Excellence.

Questions & Answers

What is the task?

- ▶ This is a writing task that enables students to reflect on the appearance of the railway and its authenticity. On their visit it is anticipated that students will notice the old-style advertising posters, signs, and styles of furniture and design. This task asks them to be represented, and to write an advertisement for the Isle of Wight Steam Railway advertising images as seen in the past.

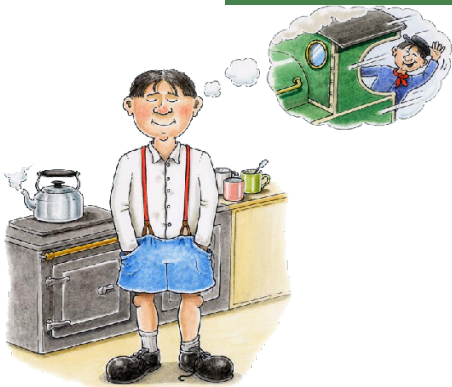
EXAMPLE PARENT NOTE

What's Involved?

Your child will reflect on their experience at the railway and practice selling it to you by creating an advertisement in the style of the past! They are practising their writing and design skills and engage with the topic of history and historical aspects.

Parent notes are provided for each individual resource offered by Education Destination. They are intended to demonstrate the value in the planned school trip as well as help parents understand how they can help prepare their child for the visit. We also provide a parents' summary for each of our partner venues.

Once you have decided to book your Education Destination trip, we will give you open access to all of our resources and supporting documents for those venues included in your visit. This task allows for practice of primary English skills such as writing to inform, writing to persuade, writing to inform, and also writing in the style of the past. There is also a cross-curricular element with the subject of History (how the past is represented).



“Travel and change of place impart new vigor to the mind.”

- Seneca

What will they learn?

- ▶ Students will practise crafting their writing and presentation skills for a specific audience and purpose - this includes writing using superlatives/persuasive devices, and also effectively using layout/presentation/graphics, etc.
- ▶ Students will be reflecting on what they experienced during their visit to the railway.
- ▶ Aspects of the History curriculum are also explored through gaining an understanding of the past and how it is represented here, particularly through the historical advertising and design featured throughout the railway and stations.

How does this enrich students' school study?

- ▶ By completing various pre/post tasks as well as on-site activities, students will be gaining a more enhanced and enriched visit experience that complements more than one subject at upper key stage 2.

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What do they need to have done in preparation?

- ▶ It is suggested to teachers that they introduce the task before the visit, by covering or revising the skills and techniques used in advertising, particularly old adverts from the Victorian or Edwardian period. Students should be made aware of the importance of noticing (and sketching) the styles of advertising and design around the Isle of Wight Steam Railway when they visit.
- ▶ Students should also go online and research images of vintage advertisements and posters for travel and railways in particular (see *Helpful Resources* below).

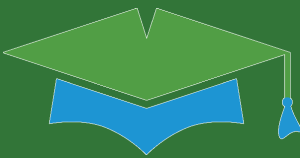
What skills do they need to demonstrate?

- ▶ Awareness of audience and purpose
- ▶ Crafting skills in writing and creative design
- ▶ Appreciation of how to represent the past
- ▶ Summarising what they discover

Helpful Resources

Encourage your child to research Isle of Wight Steam Railway before their visit

This activity was compiled by **Education Destination** in conjunction with Isle of Wight Steam Railway. We help students of all ages and abilities to experience excellent curriculum based learning opportunities at many Island venues and attractions.



edudest.info

The award-winning **Isle of Wight Steam Railway** will engage, inspire and excite visitors of all ages. Having recently celebrated its 40th anniversary, this highly regarded educational charity offers exceptional learning opportunities across the curriculum.



iwsteamrailway.co.uk

For further reading about Isle of Wight Steam Railway, **wikipedia** offers an excellent article, including onward links to a range of related content. This would serve as an ideal introduction for learners prior to their visit, and is suitable for ages 7 upwards.



wikipedia.org

Is there any scope for future learning at Isle of Wight Steam Railway?

Yes. There are many other subjects and tasks developed for later Key Stages and for subsequent visits. There is much to be learned here!

