

TEACHER NOTES

English: Spoken Language

Drama: Creating & Sustaining Roles



Education Destination

Contextual Summary

This is an English resource that engages students with their visit to Blackgang Chine. The resource task enables them to practise their performance skills, designing a new western-themed advert for a product of their choice, whilst incorporating scenes shot at Cowboy Town (these will be edited back at school).

Students will need to complete scripts and practise their advert prior to arrival at Cowboy Town in order to ensure that the work can be completed on site.

The task is designed to appeal to students in lower key stage 2.

SUBJECT

English

UNIT

Spoken Language - Drama

OPPORTUNITIES FOR USE

- ✓ Pre-Visit
- ✓ On-Site Activity
- ✓ Post-Visit

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performance before arriving at the destination. The advert they will be performing/filming will be inspired by the page.

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for a well-known white chocolate product.

At school, teachers can also ask students to complete a persuasive letter writing task to encourage an adult to perform in their advert.

They may also be asked to write a new song or jingle to support their new western-inspired advert. They will have to amend certain elements of the original advert so that their final outcome is achievable on site. Students/teachers can choose the number of characters involved in the re-interpretation (as they may want to add in extras). The scene will also require students to record the scene on cameras/mobile devices. They can then edit back at school.

Ability Levels

This resource is suitable for lower key stage 2 pupils who will be able to work in mixed-ability groups. There is one version for students in this key stage only.

Key skills practised in this unit:

- ▶ Writing for an specific audience/purpose
- ▶ Writing to persuade
- ▶ Understanding the conventions of television advertising
- ▶ Performance skills (creating and sustaining roles)
- ▶ Using scripts effectively.

Relationship to Curriculum

The above skills are required to be taught and practised as per the National Curriculum, for lower key stage 2, English Spoken Language.



P3-P4

CURRICULUM / SYLLABUS

- ✓ National Curriculum 2014
- ✓ Curriculum for Excellence

Applies to Resource numbered:

106211

Learning Opportunities

All stages will make use of the English resource linked to this document: *Let's Play Western!*

Resource ID: **106211** (KS2L mixed ability)

Pre-Visit

- ▶ Study television advertising
- ▶ Introduce the task – to produce a TV advertisement, inspired by an original
- ▶ Watch the spaghetti western white chocolate advert - found on youtube at <https://www.youtube.com/watch?v=I2hp7sBE8hk>
- ▶ Produce their own interpretation of the advert with new product and western themes (which will be filmed on site)
- ▶ Teachers may decide to ask students to engage in a persuasive letter writing task to encourage an adult to be part of the performance

During the Visit

- ▶ Students film their advertisements

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- ▶ They can then evaluate each others' work at the point of completion

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Enrichment Opportunities

- ✓ Students are developing their skills of writing for a purpose and audience (script and letter writing, persuading)
- ✓ They are enhancing their skills of performance, their use of ICT and they are using their visit as a source of inspiration for drama/writing.
- ✓ Collaborative skills are also being developed, as are their spoken language skills (in performance and in the preparation of feedback).

Learning Outcomes

- ✓ Students will demonstrate their creativity (in writing and performance).
- ✓ They will demonstrate their planning skills and their collaborative working.
- ✓ Students will use the visit as a source of inspiration to write creatively.

Possible follow-up tasks:

In addition to the task detailed, students could also:

- ▶ Carry out a project on cowboys/girls in history.
- ▶ Write a story using genre-specific detail.
- ▶ Write a jingle for a radio advert for a product of choice.

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